



Shepherd
UNIVERSITY

PHOTOBIMODULATION (PBM) ACTIVATES YOUR BODY'S INNATE HEALING ABILITY

Photobiomodulation (PBM), the application of low-level laser light, activates the body's innate healing and pain relieving mechanisms to heal faster and reduce pain, promote tissue repair, and reduce inflammation and pain.

Evidence supporting effectiveness of PBM treatments is growing based on more than 500 human clinical trials in the areas of acute trauma and degenerative diseases, such as macular degeneration, osteoarthritis, fibromyalgia, dementia, back and neck pain, shingles, and other neuropathic pain syndromes.

PBM knowledge, skills, and devices enhance many current treatments and often work when other treatments don't. Numerous ailments are often reversed and the quality of life is restored.

Shepherd
UNIVERSITY

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shepherduniversityfoundation.org

Photobiomodulation (PBM)

AN INITIATIVE TO
**REVOLUTIONIZE
MODERN HEALTH CARE**

WHAT NEEDS TO BE DONE

A PATHWAY TO MODERN HEALTH CARE

- Develop a body of knowledge and evidence to validate PBM as a safe, reliable, and cost-effective approach to improving patient health.
- Promote research, innovation, and application of PBM technology to accelerate its acceptance and preference among medical and health professionals.
- Establish standards, protocols, and certifications to assure that PBM, its technology, treatments, and procedures, reach their highest quality and efficacy.

A VIABLE ALTERNATIVE

FOR OPIOID TREATING PAIN IN OUR COMMUNITY AND NATION

"PBM is important to West Virginians and to all citizens. Our state leads the nation in opioid overdose deaths. PBM's effectiveness in treating pain can create a **viable alternative treatment that will help reduce dependence on addictive and dangerous medications.**"

—Sharon Mailey, Ph.D.

*Acting Dean of College of the Education and Professional Studies
and Chair of Department of Nursing Education at Shepherd University*



AS WE BEGIN THE JOURNEY TO
ALLEVIATE THE DEPENDENCE ON
OPIOID BY TRAINING NURSES IN THIS
ALTERNATIVE THERAPY, PRIVATE
DONATIONS ARE VITAL.



EDUCATE.

To advance the highest level of excellence in clinical nursing that leads to the improved health of the community, the Shepherd University Doctor of Nursing Practice program has developed an education and credentialing curriculum to begin fall 2019.



ADVOCATE.

Train our Doctor of Nursing Practice students to utilize this alternative therapy.



LEAD.

Develop a continuing education training and credentialing program for regional medical care providers.

BE A PART OF THIS REVOLUTION

CHOOSE TO INVEST IN THIS INITIATIVE
WITH YOUR CHARITABLE GIFT.

All gifts are fully tax-deductible.

MAKING AN ONLINE GIFT

Please visit:

<https://shepherduniversityfoundation.org/donate/>
select "other" as the designation and enter **PBM** into the comments box.

SUBMIT A DONATION VIA MAIL

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Please make checks payable to:
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TO LEARN MORE ABOUT THE INITIATIVE, CONTACT

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