

# Kim Kardashian boasts about office tanning bed, \$78K red light therapy device and 3D scan of her brain in over-the-top tour... as she jumps on viral trend

[Kim Kardashian](#) officially joined in on the viral 'of course' trend and uploaded a video to her Instagram stories on Wednesday while giving an over-the-top tour of her SKKN office.

The SKIMS founder, 43 - who recently [announced she is creating makeup again](#) - added text towards the bottom of the clip that read: 'I'm Kim Kardashian, of course...(SKKN Office Edition).

The reel kicked off with the mother-of-four sporting a soft, fuzzy robe that was secured with a belt as she prepared to show off the expansive space.

At one point, she addressed the camera while lounging inside a tanning bed while special, black goggles were placed on top of her head.

'I'm Kim Kardashian, of course I have a tanning bed...,' she stated, but paused to jump out and jog over to a \$78k red light therapy bed. 'And a red light bed in my office!'



# I'm Kim Kardashian, of course... (SKKN Office Edition)

© Kim Kardashian TikTok

Kim Kardashian, 43, officially joined in on the viral 'of course' trend and uploaded a humorous video to her Instagram stories on Wednesday while giving a grand tour of her SKKN office





## I'm Kim Kardashian, of course... (SKKN Office Edition)

'I'm Kim Kardashian, of course I have a tanning bed...', she stated, but paused to jump out and jog over to another bed. 'And a red light bed in my office!'

While tanning beds are rather popular, indoor tanning is also known for its risks, including skin cancer, per the AAD (the American Academy of Dermatology Association).

'Indoor tanning can increase the risk of developing the two most common types of skin cancer - squamous cell carcinoma by 58% and basal cell carcinoma by 24%,' according to the official [AAD website](#).

And due to indoor tanning being related to an increased risk of skin cancer, the FDA 'requires warning labels on all indoor tanning equipment.'

However, tanning salons are still a whopping '\$2.8 billion industry' according to an IBISWorld report, per the [Skin Cancer Foundation](#).

On the other hand, red light beds are used to help with

reducing wrinkles, scars and also acne.

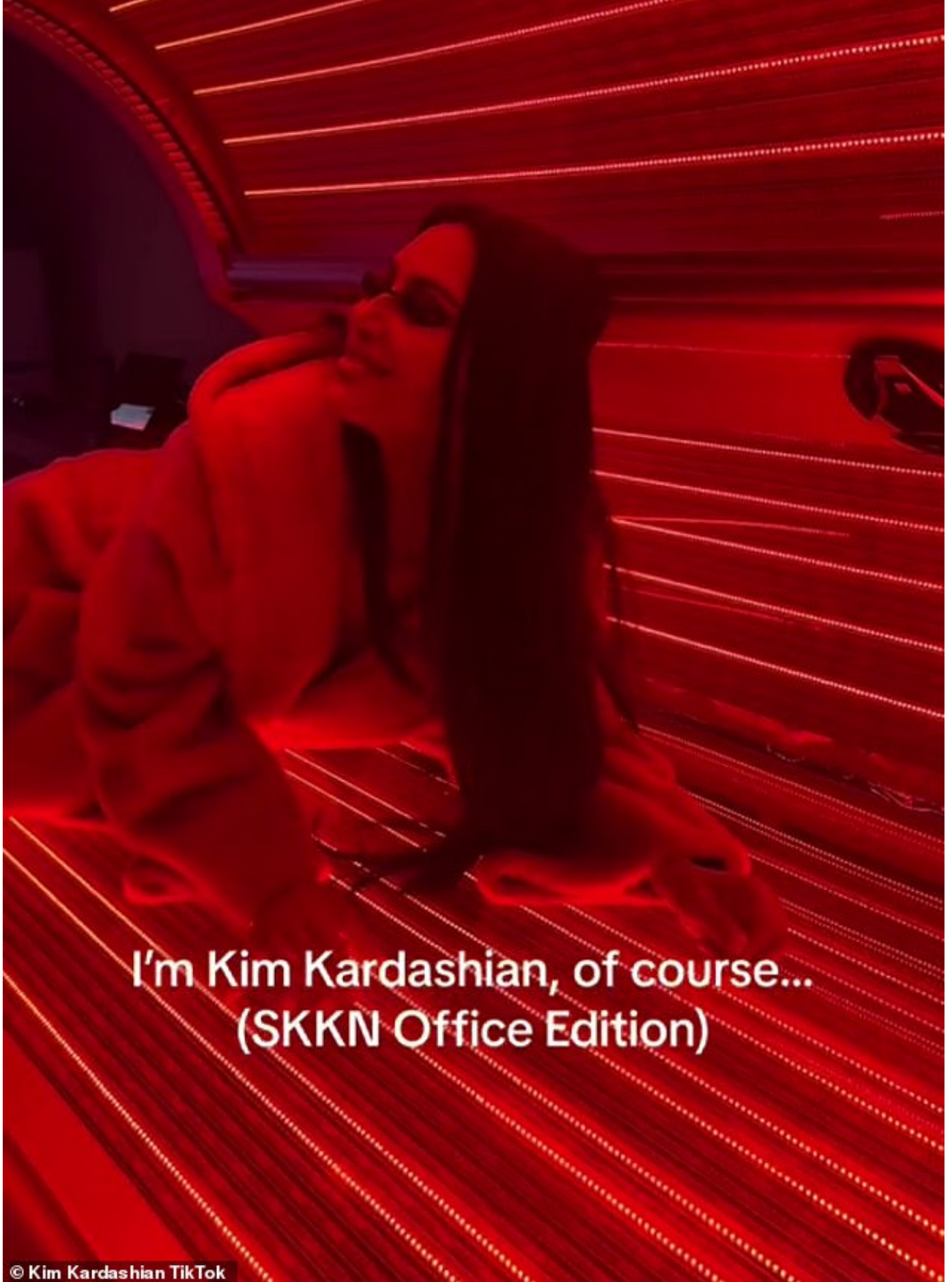
Red light therapy (RLT) is also used to help treat other skin issues, such as psoriasis and can help repair muscle tissues, per [Healthline](#), while there are some risks of burns or lesions.

Kim's younger sister, Kylie Jenner, also [has a red light bed](#) that is located inside her gym.

Also in the reel, she expressed 'I'm Kim Kardashian, of course I have all my magazine covers covering my wall.'

The camera then began to follow the star who quickly made her way down a long hallway covered with picture frames.

The video then cut to Kim standing in another section of the office and stated, 'I'm Kim Kardashian, of course I have my mannequin with my custom measurements in my glam room.'



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She sauntered over towards a vanity with lit up mirrors and next to the makeup zone, a mannequin could be seen placed next to the wall. The person behind the camera rushed over to the object and jokingly zoomed in towards the backside.

'I'm Kim Kardashian, of course I have my beauty campaigns on loop on a big TV wall,' she stated as various blown up images appeared on a screen behind her.

The clip then cut to Kim laying on top of a desk and she propped herself up with her right arm. 'I'm Kim Kardashian,

of course I have 3D models of my brain and my plane in my office.'

Last month in December, The Kardashians star was notably [gifted a silver sculpture of her brain](#) as a Christmas gift from Prenuvo, and gave her fans a glimpse of the present on social media.

Prenuvo is notably a diagnostic imaging center with locations in cities such as Los Angeles and New York City.

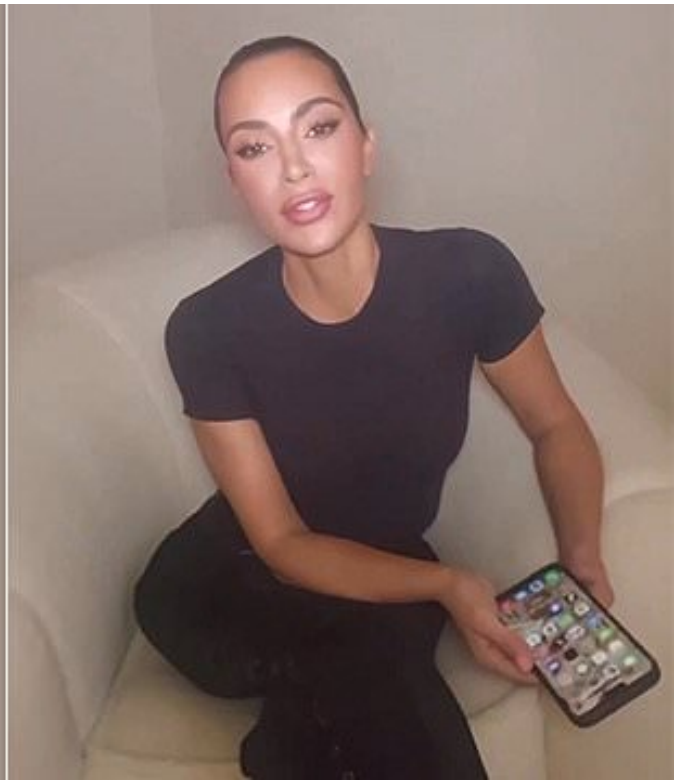
Prenuvo offers individuals three different types of scans, including Torso (\$999), Head & Torso (\$1799) as well as Whole Body (\$2499), per the official website.

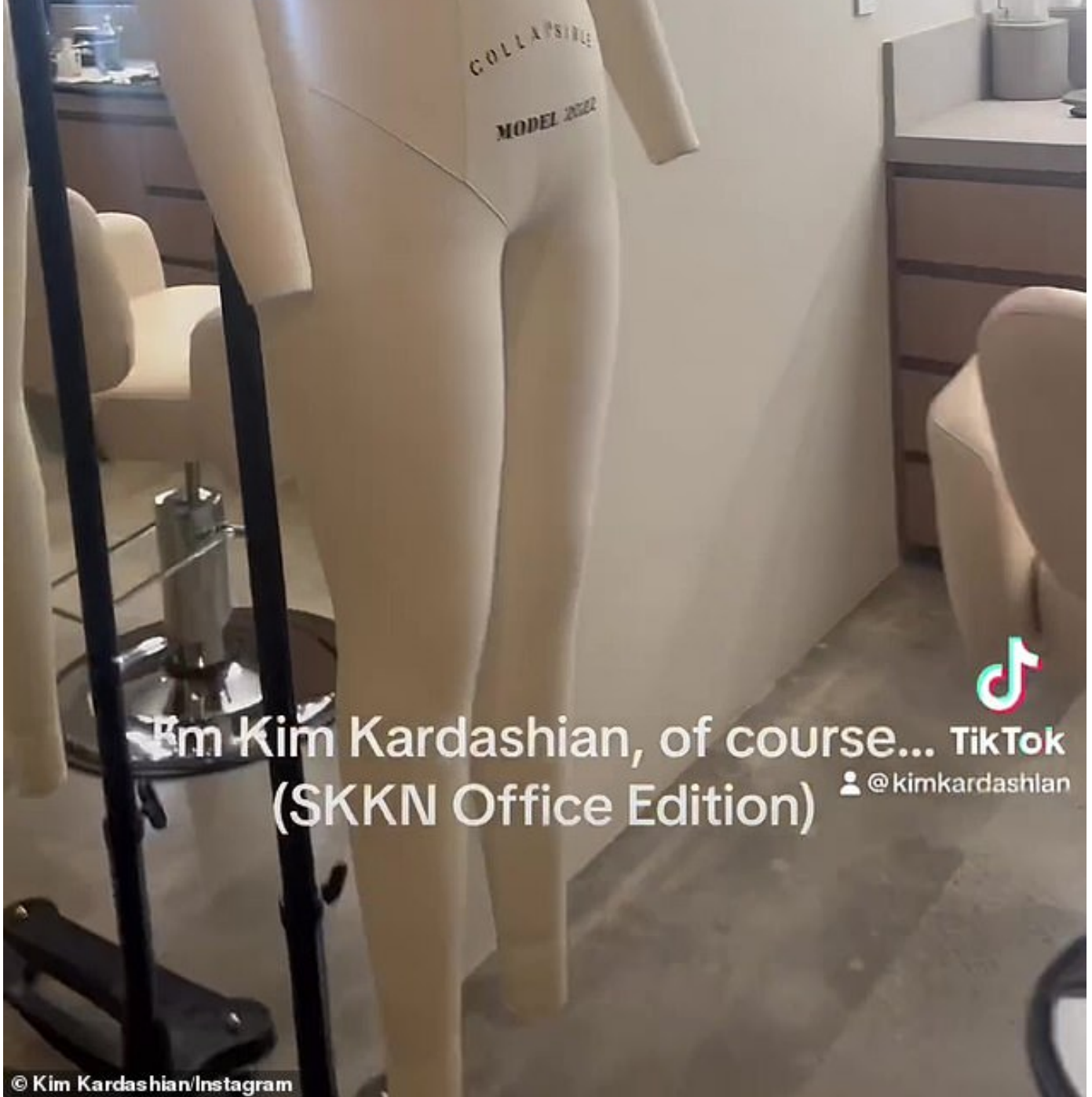
Back in August 2023, Kim was labeled as 'tone-deaf' after revealing she underwent the \$2499 full body scan and also [encouraged her fans and followers to also do so](#).

The clip continued with the star in another room as she stated, 'I'm Kim Kardashian, of course I have a product showroom in my office.'

Kim Kardashian promises to bring back color cosmetics for skkn

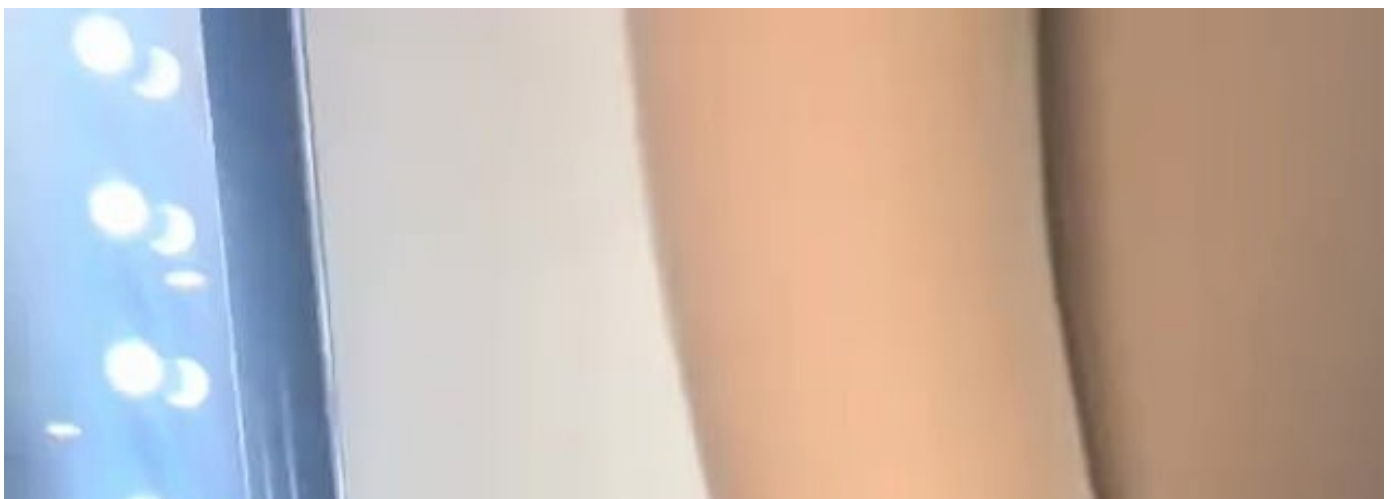
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Kim Kardashian, of course... TikTok  
(SKKN Office Edition) @kimkardashian

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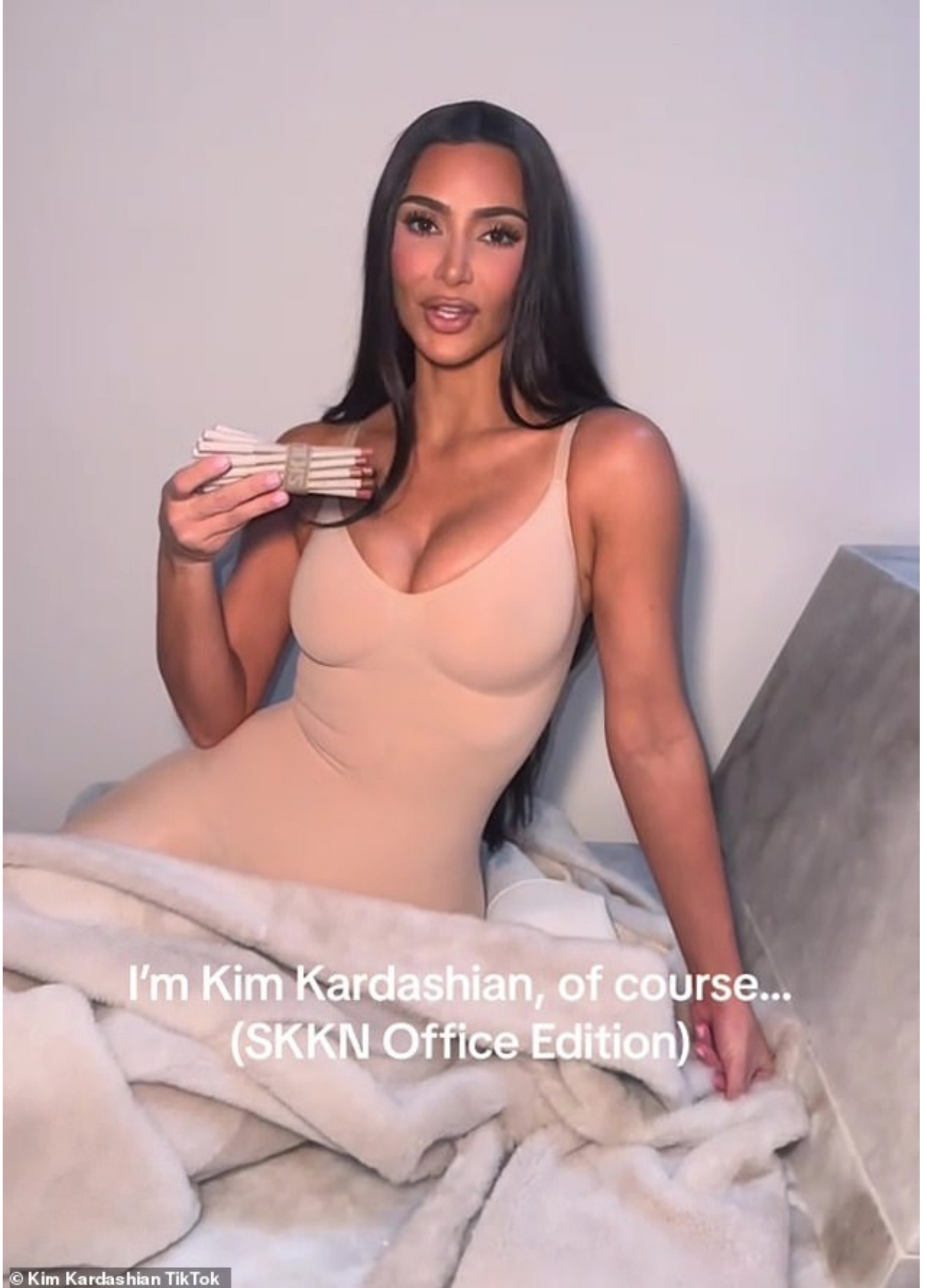
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'I'm Kim Kardashian, of course my whole office is custom Rick Owens,' she added while seated in one part of the modern building



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'I'm Kim Kardashian, of course I'm launching lip liners in 15 different nudes.' In

her right hand, she held a bundle of the liners which she then dropped down in front of her while flashing a small smile towards the camera

Shelves could be seen stacked up on the walls and were filled with various products from her SKKN brand.

'I'm Kim Kardashian, of course my whole office is custom Rick Owens,' she added while seated in one part of the modern building.

In conclusion, the beauty was filmed wearing a nude-colored bodysuit while the robe was draped over her lap.

'I'm Kim Kardashian, of course I'm launching lip liners in 15 different nudes.' In her right hand, she held a bundle of the liners which she then dropped down in front of her while flashing a small smile towards the camera.

Earlier on Wednesday, the star excitedly announced that she would be dropping SKKN BY KIM MAKEUP.

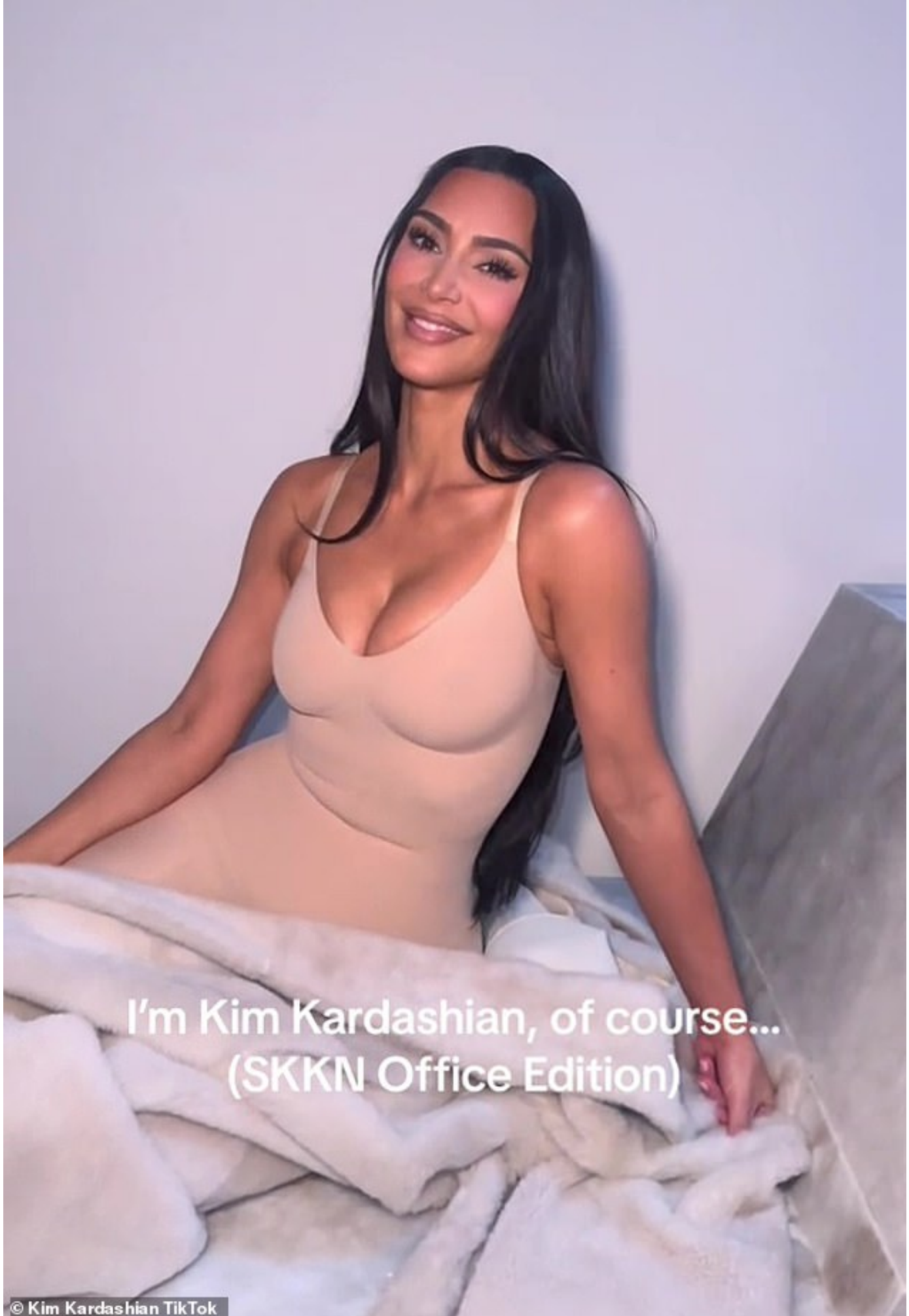
Later this month on January 26th, the brand will launch lip liners that come in 15 nude colors, 10 soft matte lipsticks and also a classic matte eyeshadow palette.

In a separate post uploaded after the big announcement, Kim added her own quote that read, 'I've recently been taking a skin-first approach towards my beauty routine.'

'In developing SKKN BY KIM Makeup, my goal was not only

to create universally-flattering cosmetic essentials, but also to ensure that our products are clean, hydrating, and [help improve the look and feel of skin with every wear.](#)!





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skkn



skkn Coming to your makeup bags on January 26th:

Soft Matte Lip Color

A full-coverage matte lipstick that delivers full-impact pigment and a blurred airbrushed finish. Available in 10 classic nudes.

Lip Liner

A long-wear matte lip pencil that defines and enhances the shape of your lips. Available in 15 classic nudes.

Classic Mattes Eyeshadow Palette

12 universally flattering, warm and cool nude shadows in velvety matte finishes designed to define, contour, and sculpt the eyes.

Join the waitlist at [SKKNBYKIM.com](https://www.ssknbykim.com)

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© SKKN INSTAGRAM

She also gave details about the products that will become available to fans and consumers later this month



© SKKN / Instagram

She also uploaded an assortment of images as she tried out some of the products, such as one of the matte lipsticks



The beauty donned a dark gray bralette for the photo session that took place on a minimalistic set

The new makeup launch comes nearly three years after the businesswoman ended her KKW Beauty Line.

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The beauty donned a dark gray bralette for the photo session that took place on a minimalistic set.

In another picture, the media personality could be seen applying lip liner as she held up a shadow palette in order to use the mirror.

Kim Kardashian documents rigorous workout with her trainer

